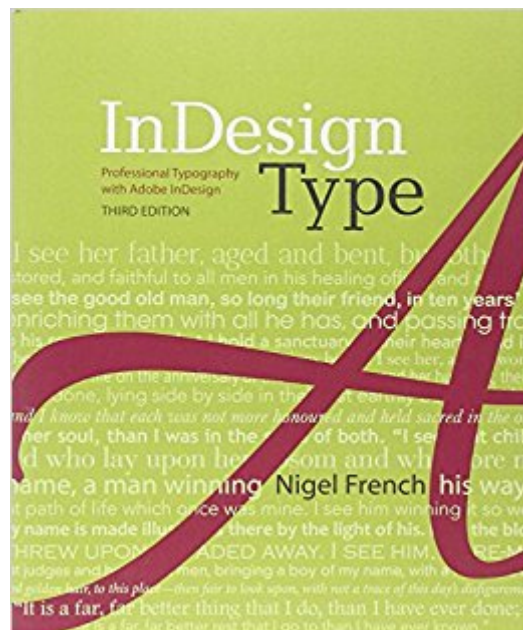




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InDesign Type: Professional Typography With Adobe InDesign (3rd Edition)



Synopsis

Typography is the foundation of graphic design, and the most effective way to be a better designer is to understand type and use it confidently and creatively. This fully updated third edition is a comprehensive guide to creating professional type with Adobe InDesign. It covers micro and macro typography concepts, from understanding the nuance of a single spacing width to efficiently creating long and complex documents. Packed with visual examples, InDesign expert and acclaimed design instructor Nigel French shows not just how to use InDesign's extensive type features, but why certain approaches are preferable to others, and how to avoid common mistakes. Whether you're creating a single-page flyer or a thousand-page catalog, whether your documents will be printed or viewed on screen, InDesign Type is an invaluable resource for getting the most out of InDesign's typographic toolset.

Book Information

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Customer Reviews

I am a recent graduate from a design school, and I am constantly reading design books and books on how to navigate through software applications. I've read several InDesign books on how to use the entire program, however if you are looking to really learn how to control type rather than have a program control you and what you do with your type, buy this book. It is 262 pages of just handling pure typography, from formatting with paragraph and character styles to all the different techniques on how to cope with troublesome type that your typography teachers never told you about (this includes nonbreaking spaces, discretionary hyphens, several ways to hang punctuation, breaking

columns and pages, how to make your drop caps look delicious, kerning, leading, tracking, traditional typography rules and when to break them, rules in paragraph formatting and how to make them look great, and so much more I can't begin to elaborate on). I really enjoy design, but most of all I love typography and I strongly feel that this book will be of great value to anyone who wants to improve on how they set type regardless if you are a student or a professional. Again it is definitely worth its price and is an amazing book for any designer.

I give this book five stars because:

1. Specific FocusAs a writer, editor, and reader of many graphic arts technology books I have to admit I'm weary of most of the monolithic, 1,000+ page volumes that try to cover everything under the sun. These books are important to the industry as they serve as important reference resources, but most folks don't sit down and actually read those books. On the other hand, lots of designers can spend a few afternoons reading a small and focused book like this.
2. Not Just About SoftwareThis book is definitely about setting type with InDesign, but it's much more than a software book. I'd say this book is mostly about typography and the remainder is how to achieve that with software. It's a lot of why with a bit of how instead of a lot of how with a bit of why.
3. History and CraftIt's helpful for a designer to be historically versed in their craft, especially when it comes to typography. It's not a history book, but Nigel does a good job of explaining the context, purpose, techniques of good type. Good type is a true craft that is simultaneously readable, beautiful, and invisible.

I bought this book thinking that it would be a simple guide to the typographical controls within InDesign CS2. It IS that, certainly enough, but it surprised me no end by being one of the best books I have (and I have a LOT) on thinking with type, using type correctly, and how to be a better designer through type usage. Even if you DON'T have InDesign, there is a tremendous amount of knowledge to be assimilated here on the finer points of good typography. An excellent resource, worth twice its price.

One of the greatest educational and instructional books I've read since Indesign One on One. This book literally teaches you the good, the bad, and the ugly of typography using Indesign. Subjects include:-Basics-Character Basics-Leading, Kerning, Tracking-Special Characters-Opentype-Justification-Paragraphs-Drop Caps-Hyphens-Tables-Styles-Layout&-EffectsNigel uses great humor but not too much to get some points accross and does a great job of relating certain topics to realiy, making them very easy to understand. If you are studying or want to

learn more about typography, this is a wonderful book that you will not put down. Its a quick read and very informative. Highly Recommended

Years I have spent, researching, going back to my college education, and none of my instructors could get this right. As a typography instructor I searched for the correct definition of widows, orphans, and line runs, and finally found this with "Elements of Typographic Style," by Robert Bringhurst. Bringhurst's book is known as the typographic bible, however this information is so misrepresented in many typography books by typography authorities. Nigel's book finally explains it correctly. It is very clear. I have been Crusader Rabbit about this information, and I fully supportâ "and very much appreciateâ "Nigel being on the mark. Thank you so very much. I will recommend (and I do) your material to my students.â I freaked out slightly, that I missed the other two additions. Hmmm. I ditched books for awhile and wrote my own material. I might also add, this book is very relevant material for anyone wanting to have intelligent, attractive, and usable/readable layouts using InDesign. As a content-focused designer, I can honestly say there is nothing in this book that isn't crucial to know as a professional. A lot of what I know about publication design I have learned from Nigel (lynda.com) and I fully support the information here. I have to say this, also: When I grade and give feedback, I spend untold hours explaining and referring students to resources. I think, about 90% of what I need to refer my student to, are in this book. It would make a lot of sense to make this a required textbook for a typography class, and graphic design in general. I will need to revisit this review when I get more into the content. Love this book! I could sit and read it like a novel. Thanks, Nigel. I have not been paid to write this review. I really believe all this.

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